

Malaysia's 30 Most Valuable Brands 2008

Rank	Brand	Industry	Brand Value (MYR m)	Brand Value (US\$ m)	Growth (%)
1	Maybank	Banking	9,347	2,678	-3
2	Public Bank	Banking	6,812	1,951	-1
3	CIMB	Banking	6,257	1,792	83
4	Genting	Leisure/Entertainment	4,469	1,280	-3
5	Parkson*	Retail	4,196	1,202	-
6	Celcom	Telecoms	3,899	1,117	-4
7	Astro	Media/Entertainment	3,375	967	2
8	Petronas**	Energy	3,014	863	-
9	DiGi	Telecoms	3,007	862	35
10	Hong Leong	Banking	2,946	844	-5
11	Perodua	Automotive	2,798	802	14
12	Giant	Retail	2,227	638	8
13	Malaysia Airlines	Airlines	1,829	533	6
14	Sime Darby	Property/Infrastructure	1,638	469	8
15	TV3	Media	1,036	297	-6
16	YTL	Property/Infrastructure	781	224	7
17	Ambank	Banking	705	202	8
18	RHB Bank	Banking	607	174	-7
19	JobStreet.com	Online Recruitment	391	112	-
20	The Star	Media/Entertainment	387	111	22
21	Air Asia	Airlines	378	108	14
22	Dutch Lady	Food & Beverage	306	88	2
23	Affin Bank	Banking	237	68	4
24	MAA	Insurance	219	63	-6
25	Padini	Apparel	204	58	-4
26	Kurnia	Insurance	197	57	-32
27	Sin Chew	Media/Entertainment	190	54	-
28	Proton	Automotive	150	43	-37
29	Ogawa	Consumer Goods	104	29	-
30	Sunway	Property/Infrastructure	101	29	14

* Parkson: Includes brand value of foreign retail businesses, among them China

** Petronas: Business-to-consumer, that is, Petronas Dagangan